





LEHRSTUHL FÜR BETRIEBSWIRTSCHAFTSLEHRE PERSONAL+ORGANISATION PROF. DR. THOMAS ZWICK

Incentives in Organisations (Master)

Winter Term 2024/2025

Hours per Week

Lecture: Prof. Dr. Thomas Zwick

Weekly lecture from 16.10.2024 to 05.02.2025

• Wednesday 4 pm to 6 pm (c.t.) (HS 413)

Tutorial: Patrick Sturm, M.Sc.

• Thursday 12 pm to 2 pm (c.t.) (HS 413)

Exam

Written exam at the end of the semester

Content

Lectures and tutorials focus on central research questions of the principal agent model, personnel economics, and human resources management. Lectures and tutorials complement each other and give a specific priority to the implementation of financial incentives in firms. On the basis of scientific papers, we discuss theoretical models, descriptive analyses, (advanced) econometric studies, and case studies.

- 1. Principal-agent theory
- 2. Do top managers earn too much?
- 3. Performance-based payment
- 4. Implementation of performance-based payment in companies
- 5. Seniority payment
- 6. Financial incentives to work after retirement
- 7. Wage bargaining
- 8. Efficiency wages
- 9. Team incentives